



## **WORK EXPERIENCE:**

**Freelance Journalist/Writer**

**January, 1988 – present  
South Africa & USA**

Writing for newspapers and magazines, including *Black Enterprise*, *The Denver Post*, *Boulder Daily Camera*, *Urban Spectrum*, *Denver Weekly News*, *New Odyssey* and *Africa Today*. My features have covered many well-known media personalities such as the late Peter Jennings, presidential candidate Ralph Nader, Black Panther co-founder Bobby Seale, filmmakers Spike Lee (*Do the Right Thing*, *Malcolm X*, *Bamboozled*), Reginald Hudlin (*House Party*, *Boomerang*, *The Ladies Man*), actor David Allen Grier, (*Boomerang*, *A Soldier's Story*, *In Living Color*) and musicians Carlos Santana, Jimmy Cliff, Mary J. Blige, the Neville Brothers, Black Uhuru, Roy Hargrove, Ice Cube, Ice T, Shabba Ranks, Bobby Brown, Silk, Joan Armatrading, Cyndi Lauper, Hugh Masekela, Jonathan Butler, Johnny Clegg, Lucky Dube, Denise Williams, De la Soul and others.

My freelance work also includes writing television scripts for the South African Broadcasting Corporation (SABC)\* and eTV\*, as well as scriptwriting, advertising copy, graphic design and publicity work for the South African Commission on Gender Equality\*, Concept Specialists\*, Khulile Sports, EMI Records South Africa\*, M.E.L.T. 2000 Records\* and musicians African Jazz Pioneers, Jonas Gwangwa, Koloi Lebona, Tandie Klaasen, Vusi Khumalo, Jimmy "B", Zim Ngqawana, George Lee, Lulu Gontsana and others.

**Consultant/Grant Writer**

**January, 1995 to December, 2001**

**Matshoba Associates, Aurora Associates,  
Khulile Sports, Island of Spice Marketing**

**Johannesburg, South Africa**

Developed plans for the Eastern Cape Department of Education, Culture and Sport for the construction, program development and management of Community Arts Centers in East London, Port St. Johns and Queenstown, which were authorized for R3.6 million in state funding for the 1996-7 fiscal year. Also provided technical assistance in business plan development for program funding proposals to the United States Agency for International Development (USAID) and a variety of South African government and international donor agencies. Edited and provided graphic layout services for an Aurora Associates/Education Foundation publication, "Educate for Life," cataloging more than 300 early childhood primary, secondary and adult education curricula resources in South Africa. Designed marketing materials for Aurora Associates including a general brochure and a brochure for Aurora's training program in school governance for provincial education departments. Developed the Khanya Solar Electrification Program for the Department of Minerals and Energy, a national communications program for promoting solar energy technology in rural communities. Created the Khanya program theme, logo, brochure, poster, video treatment and radio advertisements. Developed brochures, program funding proposals and promotional materials for Wild Coast Guards, a lifesaving and water education organization serving Black communities on the southern tip of Africa. Created "Four Faces of Africa," a multi-media presentation for New Partnership for Africa's Development (NEPAD). "Four Faces of Africa" was presented to diplomats and dignitaries from throughout Africa as well as representatives of the World Bank, the African Union and the United Nations as part of an international NEPAD conference.

## **WORK EXPERIENCE (cont'd)**

**Desktop Publishing & Printing Assistant  
Grafiko**

**January, 1992 – August, 1992  
Denver, Colorado**

Responsible for overseeing Agfa 300-2400 dpi linotronic output and negative processing for Grafiko, a high-end Apple Macintosh computer design pre-printing service bureau. Produced computer scans, color laser prints, color separations, typesetting and final proofs of layout designs.

**Foreign Language Instructor  
Moran, Stahl & Boyer**

**March, 1989 – January, 1990  
Boulder, Colorado**

Taught two and three-week intensive Indonesian/Malay language courses to business executives and their families with assignments in Indonesia. Designed audio-visual curriculum and teaching materials for chapters on basic greetings and daily conversation, numbers and counting, asking and giving directions, ordering meals, catching taxis, etc. Also taught basic cross-cultural and social skills. Received high scores on student evaluations.

**Newspaper Reporter  
Ithaca Journal**

**March, 1987 – December, 1987  
Ithaca, New York**

Education and features reporter for the *Ithaca Journal*, a daily newspaper with a circulation of 22,000. Covered primary and secondary education issues for the Ithaca City School district and 7 rural school districts, as well as Cornell University and Wells College. In-depth reporting on issues related to redistricting, integration, racism and educational standards for the Ithaca City School District. Shared responsibilities with other reporters for general assignment, police, fire and crime reporting.

**Editorial Assistant  
Africa Today Journal**

**January, 1983 – February, 1987  
University of Denver**

*Africa Today* is a quarterly magazine/academic journal circulated to more than 70 countries around the world. Edited articles, book reviews and general submissions on political, social, economic, cultural and literary issues concerning Africa, especially South Africa and the front-line states of Zimbabwe, Namibia, Angola, Mozambique and Botswana. Compiled publications segment on new videos, films, books, journals and small publications on Africa; also edited bulletin of special events and announcements. Helped reorganize office for more efficient publication schedule.

**Legislative Correspondent  
US Senator Donald W. Riegle, Jr.**

**September, 1981 – December, 1982  
Washington, D.C.**

Responsible for monitoring legislation and Senator's correspondence on the economy, the federal budget, banking, taxes and education. Drafted newsletter articles, press releases and public policy statements. Served as Senator's representative for lobbyists, special interest groups and constituents and provided reports and analysis of constituent viewpoints. Trained college student interns.

**\* TELEVISION, FILM AND MULTI-MEDIA PRODUCTION AND PUBLICATIONS:**

1. Produced "Four Faces of Africa" a special multi-media presentation for the New Partnership for Africa's Development (NEPAD) Work In Progress Conference in Johannesburg, South Africa, January, 2002. NEPAD is a continent-wide initiative for the economic, social and cultural development of Africa in the context of globalization and modernization. As producer and creative director of the "Four Faces of Africa" project, I wrote the "I am Africa" poetic narrative script, coordinated the visual imagery and selected and edited background music. "Four Faces of Africa" was presented to diplomats and dignitaries from throughout Africa as well as representatives of the World Bank, the International Monetary Fund, the African Union, the European Union and the United Nations.
2. Co-produced, with Gershwyn Kgamedi, of Ya Rona Productions, Vusi Khumalo's "Dusk to Dawn" music video, from Vusi's 1998 Dusk to Dawn album on M.E.L.T. 2000 Records. The "Dusk to Dawn" music video was hailed as an innovative music video with a creative use of South African urban aesthetics and dance, and was nominated for a prestigious all-Africa Kora Music Award. The "Dusk to Dawn" music video was produced on 16mm film, and shot on location in Kippie's nightclub, downtown Johannesburg and Soweto, and aired on the South African Broadcasting Corporation (SABC) as well as MTV Europe.
3. Co-produced with Gershwyn Kgamedi, Jimmy "B"'s "Make 'm Bounce" music video, from Jimmy "B"'s 1999 "Make 'm Bounce" album on EMI Records. The Make 'm Bounce video was produced on 16 mm film and became one of the most popular music videos on SABC's Studio Mix and MNet's Channel O. Make 'm Bounce includes a unique blend of street funk and African traditional dancing styles, with fascinating Johannesburg night city scenes. I also produced Jimmy "B"'s press kit and wrote the narrative for the "Make 'm Bounce" publicity launch.
4. I co-wrote, along with Sello Maake ka Ncube, Themba Ndaba, Fana Mokeona and Pamela Mpumi Nomvete, the treatment and pilot program for "Flat 27," a television situation comedy aired by SABC in 1997-98. "Flat 27" is the story of a township boy, a South African returning exile and a college student who inadvertently wind up stuck together sharing an apartment in the Johannesburg ghetto of Hillbrow. The main characters (and their neighbors and friends) go through many hilarious communication gaps as they try to cope with their background differences.
5. I wrote the script for Duma ka Ndlovu's special Reconciliation Day e-Files program on eTV, December 16, 1998. Formerly an Afrikaner commemoration of the Battle of Blood River, the holiday was transformed in 1994 into Reconciliation Day. The narrative script examined the history of the holiday and the extraordinary fear of oppression and domination among South African racial and ethnic groups.

6. I designed the national posters commemorating the August 1999 Women's Month activities for the Commission on Gender Equality (CGE), the South African statutory body responsible for protecting women's rights. I designed the graphic art and layout for two full-color A1-sized versions. One version portrays Ms. Francis Bard, the late trade union and political activist, and the second version depicts different generations of women—young girls, middle-aged women and old women—with smiling, joyous expressions. I also designed a poster for CGE's November, 1999 "16 Days of Activism Against Violence Against Women" national campaign.
7. I developed the Khanya Solar Electrification Program for the South African Department of Minerals and Energy, a national media campaign for promoting solar energy technology in rural communities. The Khanya Solar Electrification program was designed as a media and public relations initiative that could be integrated with informational and educational programs on solar energy. I created the Khanya program theme, logo, brochure, poster, video treatment and radio advertisements, all of which were developed with translations into all of South Africa's 11 official languages. The Khanya Program has been inactive since Eskom, South Africa's national electricity utility developed new "smart card" user fee technology for their off-grid rural electrification programs.
8. I developed the business plan for the South African Blind Musicians Association (SABMA), a non-profit organization dedicated to providing professional music development and recording opportunities for blind musicians in South Africa. Under the direction of Kolozi Lebona (the blind South African producer of Paul Simon's Grammy Award winning "Graceland" album), Babsy Mlangeni (a blind multi-platinum hit singer) and others, SABMA productions highlight imaginative blind artists in collaboration with some of South Africa's most talented singers, session musicians and jazz artists. The SABMA business plan was funded by the South African National Arts Council for R136,000 in October, 1999, thus enabling SABMA to build its own in-house digital recording studio.
9. I developed the logo, business cards and program funding proposal for Mayenzeke Productions, a concert staging and event promotion company. Mayenzeke (meaning "it will happen" in Zulu) created the "Let Our Music be Heard" concert tour, a series of performances of traditional African music. The Tour brings traditional artists to small and medium-sized South African cities for concert performances for semi-rural and rural communities. The first concert performance was staged in Bloemfontein as part of the October, 1999 Manguang Arts and Cultural Festival (MACUFE).
10. I developed the business plan and the original concept for the Sophiatown Memorial, a project intended to promote healing and reconciliation of historic apartheid forced removals while stimulating arts and culture activities. The project was developed in cooperation with the Gauteng Provincial Department of Sports, Recreation, Arts and Culture and was approved by the full Johannesburg Northern Metropolitan Council in November, 1998. The Memorial was designed by architect Ian Du Toit and incorporates a modern outdoor amphitheater, a Wall of Remembrance and a bird sanctuary situated on Council land adjoining Sophiatown and the Melville Koppies Nature Reserve.

- I initiated public forums concerning the Memorial and I helped form the Sophiatown Heritage Trust for the administration and financing of the project.
11. I wrote the pilot program script for "Global Sports," an eTV program focusing on exciting global and local trends in sports. "Global Sports" exposes viewers to both innovative and popular sports activities, and highlights sports as a medium to fight alienation and crime at the community level through the physical, mental and emotional development of youth.
  12. I provided research for Mark Green and Gail McColl's book, "Ronald Reagan's Reign of Error." This comedy book is a collection of Ronald Reagan's well-known and not-so-well-known gaffes, misstatements, inaccuracies, hyperbole, etc. The book was researched in Washington, D.C. in 1982 and was first published just prior to the 1984 US presidential elections. "Ronald Reagan's Reign of Error" was designed to be informative and factual yet humorous, with a strong visual graphic appeal using photographs and political cartoons.
  13. I received the Finger Lakes Mental Health Association 1987 annual award for "Drugs and Mental Health," an in-depth Ithaca Journal newspaper feature on the use of psychotropic drugs to treat mental disorders. "Drugs and Mental Health" explored mind-brain issues, psychiatry, institutionalization and harmful yet poorly researched drug side effects such as tardive dyskinesia as well as alternative psychiatric models and treatments.
  14. I was the speaker for the New York State Board of Cooperative Education teachers and school administrators' conference for Tompkins, Tioga and Seneca counties in upstate New York. The presentation was entitled, "Public Education and the Media," and described the intricacies of reporting complex education issues such as racial integration in schools, academic achievement levels and urban and rural tax base funding issues.
  15. As a student at Cornell University, I made a presentation for the May, 1979 New York State Conference on the Rights of the Disabled, entitled "Advocacy for the Disabled in Ithaca, New York and Compliance with Section 504 of the Rehabilitation Act." The presentation discussed civil rights for the disabled in terms of equal access to public buildings and facilities, evaluating progress of government officials and various advocate organizations.

#### **SCHOLARSHIPS AND SCHOLASTIC ACHIEVEMENTS:**

Cornell University Academic Scholarship, 1977-81

Sachs Foundation Scholarship Award, 1977-80

Elected to and served on the College of Human Ecology,  
Department of Human Services Educational Policy Committee,  
Cornell University, 1977-78

Kappa Alpha Psi commendation for outstanding scholarship among  
African American high school students in Colorado, 1977

Student Speaker, Denver East High School 1977 Graduation,  
"The Future of Public Education"

**REFERENCES:** Available upon request.